

You need to know about changes in technology!

[SEO or search engine optimization](#) is a fast moving game and getting more competitive every day due to the huge volume of information on the Internet. Algorithm technology is changing constantly. Google, Yahoo! and Microsoft Live have never been more different regarding what it takes to earn top ranking results. How do you know what to do?

Most SEO experts keep up with the changes in technology, they do optimization every day. If you are a web owner or webmaster trying to do your own optimization, the chances of getting it right without being in the know are pretty dicey?

That's why you need to know about our information and consulting services:

Here are some of the things that I have tested in regards to [SEO methodologies](#) and how they can help you right now:

What are the RIGHT strategies for Affiliate Marketing, so you avoid key mistakes?

How your current keyword strategy is hurting your business.

Is the Title Tag still as effective for SEO?

If you are in Google Supplemental Hell, my methods can help you get out.

Do paid links really get your site banned or penalized?

What are the best methods for link building?

How can a merchant recruit top affiliates and keep them?

What are the best directories to submit to? ... And a lot more ...

But SEO information isn't enough.

Often, business owners have other forces working against them, keeping them from success.

*Themselves.*

Because of the huge competition you can not reach top rankings with more than 1-3 keywords or phrases per page, that's why the best solution is to optimize every single page for one or two keywords or (phrases) The terms typed into search engines reveal a surprising amount about visitor intent. Know as much as you can about your potential customers, and use keywords that reveal intent to purchase your products.

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